



#### Dear Delegate,

My name is **Chuck Moulton** and I am running for **Vice-Chair** of the Libertarian National Committee. I'm writing to you because you are signed up as a delegate for the 2006 Libertarian national convention.

In the letter that follows I have given you a short biography and four pages outlining my positions on the issues most important to me. If there is an issue you are interested in that isn't listed here, please feel free to contact me. Alternatively, pull me aside on the convention floor and I'll give you my ear. I am Chair of the Libertarian Party of Pennsylvania, so you will be able to find me with the Pennsylvania delegation. You're also welcome to come speak with me at my hospitality suite on Saturday night while enjoying food and drinks.

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Lee Wrights, the current LNC Vice-Chair, has endorsed me over M Carling. In addition, many of my LNC colleagues have very favorable things to say about me. Please speak with current LNC members, Pennsylvania delegates, and others that know me well to make an informed vote.

#### I would greatly appreciate it if you would vote <u>Chuck Moulton</u> for Vice-Chair on Sunday morning and give me the honor of serving you for a term.

I've gone a step farther and included more information for your benefit. It is important to me that the LNC be accountable to the members and every LNC position be filled by the best possible representative. To that end I am including a table of LNC meeting attendance and all roll call votes. These aren't all the votes the LNC has considered (they are only the roll call votes) and due to space limitations my descriptions are necessarily brief. Even so, it will be an invaluable resource for you.

I strongly encourage you not to re-elect a regional representative if he frequently missed meetings in the past. It would do a great disservice to your region and the LNC if you did. Also, please make an informed decision by looking at the votes important to you and re-electing only those members who in the aggregate voted the way you would have wanted. The LNC should not be a popularity contest.

I hope you have a meaningful choice when you vote for your LNC offices and you get a Regional Representative who provides your state with reports on LNC meetings, provides the LNC with reports on your state's activities, and gets opinions from state chairs on the next meeting's likely votes.

Yours in liberty,

**Chuck Moulton** 





# **Biography**

Chuck Moulton is passionate about libertarianism and electing Libertarians to public office. He registered as a Libertarian the day he turned 18, watched the 1996 and 2000 Libertarian national conventions on C-SPAN, and joined the Libertarian Party in 1999. He became active in 2003, immediately stepping into leadership positions and preparing to run for public office.

Chuck is a Life Member of the Libertarian Party. He pledges \$100/month each to the Libertarian National Committee, the Libertarian National Congressional Committee, and the Libertarian Party of Pennsylvania. Additional time, money, and resources have been donated to individual projects.

Chuck has a Juris Doctor from Villanova University School of Law and a Bachelor of Science in Mathematics from Rochester Institute of Technology. He is proficient in 10 programming languages and has CCNA and CNA certifications. While in law school, he was twice elected to the student government and started a Libertarian club.

In the spring semester of 2006 Chuck was a legal intern for the Cato Institute, working with the Center for Constitutional Studies. He is currently studying for the Pennsylvania and New Jersey bar exams.

Chuck is Chair of the Libertarian Party of Pennsylvania. Previous LPPA positions include Montgomery County Representative, Election Committee Chair, Webmaster, and Secretary.

At the 2004 national convention, Chuck was elected Region 5E Alternate to the Libertarian National Committee. He has perfect attendance at LNC meetings, where he is very vocal. Over his tenure he has earned the respect of most of the LNC and the members of his region.

Chuck had the original idea to start a new national committee focusing on electing Libertarians to high partisan offices. Along with M Carling, he implemented the Libertarian National Congressional Committee by getting LNC approval and incorporating. He currently serves as Webmaster and Secretary on the initial Board of Directors.

Chuck ran for U.S. Congress as a Libertarian in 2004 (then 25 years old). He participated in 5 televised debates with his Republican and Democrat opponents, set up hundreds of yard signs, and spread the libertarian message in numerous newspaper, radio, and television interviews.

Chuck worked polls for candidates all day long every Primary Day and Election Day since 2002. He collected over 1000 petition signatures in 2004. His 2005 candidate recruitment letter netted 28 elected Libertarians.

Chuck's other hobbies include Toastmasters, chess, poker, bridge, juggling, unicycling, rock climbing, frisbee, television, and reading. He is a lifelong resident of Blue Bell, Pennsylvania (a suburb of Philadelphia).





#### **Political Director**

The Libertarian Party should focus on recruiting and supporting candidates. I strongly favor hiring a Political Director to work full time on candidate recruitment, candidate support, and ballot access. At the May 2005 LNC meeting Scott Lieberman and I introduced a resolution indicating LNC support for a Political Director... it failed overwhelmingly. My opponent M Carling did not attend that meeting.

#### **Roll Call Votes**

At the February 2005 LNC meeting, dues were raised to \$50 by a secret ballot vote. I share your anger at this process. My opponent M Carling seconded the secret ballot and voted yes.

The November 2005 LNC meeting had zero roll call votes. I made it my personal mission each subsequent meeting to line up enough people to request a roll call whenever possible. Lee Wrights always volunteered and I managed to find a few others depending on the issue.

Delegates at future conventions ought to be able to make educated decisions in LNC elections based on voting records. If there are voice votes instead of roll call votes, members will have no official record of their representative's vote – though observers could keep track (e.g., Sean Haugh's LNC meeting reports). When votes are conducted by secret ballot, even observer recording isn't possible.

I favor mandating all roll call votes. I will be supporting a bylaws change to that effect this convention. If elected, I will do my best to ensure all votes are conducted via roll call regardless of whether that procedure is mandated.

#### **Meeting Minute Archive**

When I joined the LNC, there was an archive on lp.org of all meeting minutes from the last few decades. Much to my surprise, minutes from this LNC were not added to that archive. Instead staff was instructed to remove access.

I introduced motions at the March 2006 LNC meeting to put the archives back up and post all official approved minutes there. My motions passed, so we now have an archive with all minutes from this term except draft minutes from the most recent meeting.

If elected, I will work to restore all past minutes to that archive (not just the ones from this term) and to post draft minutes as well.





#### **Project Funding**

Many members are more willing to donate to a project than the general fund. They can get more excited about a specific action than paying rent for headquarters and salary for staff. Unfortunately, this term donor confidence has been eroded as earmarked donations were used to keep the doors open. The LNC must demand that project funds remain strictly segregated Donors should be sent an accounting of projects they support to restore confidence in the project based funding system.

It is in staff's interest to promote general fund donations and discourage project donations. The LNC should intervene by demanding that an easy and prominent method of donating to all projects be added to the website.

#### Pledge Revenue

We need a consistent income stream. The LNC should use a pledge revenue metric to set bonuses for the Executive Director. Supporters can afford more than \$25 a year – most can afford \$20/month. If properly motivated, staff can sell pledging to our donors. Then we can become long term financially solvent instead of struggling month to month for one time donations. I encourage all of you to become monthly pledgers if you aren't already.

#### **Volunteers, Tailored Letters**

I would like the Libertarian Party to develop a comprehensive database of volunteer expertise, favorite issues, outside affiliations, donor history, etc. and use it to target donors and volunteers better. Outside affiliations of existing members can be leveraged to prospect for new members.

If there is a ballot access lawsuit, it should be possible to pull up a list of lawyer members within a few minutes. If a candidate or state party needs a treasurer, the national office should be able to generate a list of CPAs on the fly. Volunteers should be matched to projects in a much more efficient way. We aren't utilizing our volunteer base anywhere near its potential due to lack of organization. Volunteers are a resource an order of magnitude more important than money, but they are largely ignored when donations are the only metric tracked.

Letters to donors should be narrowly tailored to their interests. If I am excited about marijuana issues, don't send me a letter about guns... it is a waste of money and will result in fewer donations. Donors should be sent suggested donation amounts based on their previous donor history (average donation or maximum donation). College Libertarian clubs could send donation requests to alumni of their schools.

I realize this isn't an LNC policy issue, but if I am elected staff will give more weight to my suggestions.





#### **Raiser's Edge**

The membership database is the heart of our operations. When the national office switched from FoxPro to Raiser's Edge at the direction of the LNC, database dumps to states were repeatedly changed over many months. This made it impossible for state parties to automate the import process and frustrated numerous volunteer state database administrators.

It should be common sense to not switch fields around, add new fields in the middle, delete existing fields, or change formats each month. Unfortunately, it is clear that there will continue to be problems unless the LNC sets a policy. I support mandating a consistent database field order and field format, with new fields always added at the end. Further, staff should be encouraged to facilitate automated imports and exports and to develop useful database software for state and county parties (similar to Greg Dirasian's Nidus). I voted against data sharing guidelines formulated by the LNC without any input from state database administrators. My opponent M Carling did not attend that meeting.

The Raiser's Edge database should have been implemented by running the old and the new database concurrently, making the switch only after all bugs were worked out and the transition was seamless to state database administrators (who would receive the same data in the same format). And it certainly shouldn't've been done in the middle of a presidential election.

#### **Contradicting the Platform**

As a delegate, I strongly support making the Libertarian a big tent party that welcomes not only anarchists that are 100/100 on the Nolan Chart like me, but also everyone else in the Libertarian quadrant. To accomplish this I favor a bylaws change modifying or eliminating the pledge. In addition, I would like an incremental libertarian platform that contains 10 key issues achievable within a term of office instead of throwing everything and the kitchen sink in a document that advocates only Libertopia tomorrow. The style of our platform should read more like the Contract with America than a novel.

Although I would like to see the platform made less radical and more short-term achievable, that is a decision that should be made by the delegates, not the LNC or staff. Ignoring the platform in LP News articles, policy proposals, and press releases is tantamount to the U.S. Government ignoring the Constitution when it makes its laws. I will support a bylaws change this convention forbidding the LNC and staff from contradicting the platform. If elected, I will encourage staff to follow our platform.

I was not in favor of the Iraq Exit Strategy; it violated our platform and policy papers are better left to other libertarian organizations (such as the Cato Institute). I was the only LNC member who read and provided input on the follow-up "War on Terror Strategy." My suggestions prevented even worse platform violations from being released in a white paper. Most importantly, I opposed the elimination of the Advertising and Publications Review Committee and vigorously lobbied for its reinstatement.





#### **Working LNC Members**

Many LNC members just show up 4 meetings a year, send a few emails, and do nothing else. We ought to expect more from our Board. I favor increasing the number of subcommittees on the LNC and requiring every LNC member to participate in a minimum number of those bodies.

In addition, most non-profits see fundraising as the primary responsibility of their Board members. We should demand the same from the LNC. Minutes should include a spreadsheet of how much money each LNC member raised since the last meeting. I'm not particularly good at fundraising, but I'll learn.

#### Zero Dues

At the August 2005 LNC meeting, the LNC voted to set dues at zero starting January 1, 2006 and phase out UMP starting October 1, 2005. States could choose a 6 month or 12 month phase out. UMP ended in March (6 months, constant payments) or will end in October (12 months, decreasing payments).

It seems clear to me that the LNC is required under the bylaws to set dues. Zero dues are not dues. Only the delegates should make the decision to have no dues. This could be done with a bylaws change that either explicitly eliminates dues or empowers the LNC to not charge dues.

I'm not opposed to zero dues as a concept... I'm just against the method of passage. In fact, I like focusing on donors and volunteers instead of members. I think Texas's and Indiana's recent successes are partly attributable to the change. Active state parties will benefit; inactive state parties will suffer.

It doesn't take a rocket scientist to tell you sending out large UMP payments 3 months after charging zero dues put the party in a very financially precarious position. Frankly, without a very competent penny pinching staff doing financial acrobatics for several months, we would have gone bankrupt. UMP should have been completely phased out before the transition was made to zero dues. Or at least we should have waited until there was enough money in an UMP escrow account to cover 6 months.

We need to keep in mind that the LNC cannot force the delegates to do something. The power hierarchy is the other way around. It will be pointed out to the delegates that without changing the bylaws to redefine delegate allocation and LNC representation, the 2008 convention will be very problematic because all of our 90,000 pledge signers will count for delegate allocation. But I submit to you that if no bylaws changes are passed, the LNC will have to clean up its own mess before the 2008 convention.

#### **Prospecting**

The national office should be aggressively prospecting for new donors, volunteers, pledgers, and candidates. If we don't prospect, attrition will eat away at our donor and volunteer base.