

# The Subprime Crisis (5/3/2011)

Econ 310-008

## Definitions

- **recession** – two consecutive quarters where GDP falls
- **depression** – recession where unemployment hits 10%; recession where GDP falls 10%
- **fixed rate mortgage** – interest rate stays the same
- **adjustable rate mortgage (ARM)** – interest rate fixed initially, then adjusts to market rate later
- **subprime loan** – loan to people with bad credit (credit score below 640)
- **NINJA loan** – no income, no job, no assets
- **mortgage backed securities (MBS)** – break up mortgage into tiny pieces, then bundle many mortgages together to diversify risk and sell them off
- **Greenspan put** – using monetary policy to prevent asset price deflation (i.e., reflate asset bubbles)
- **mark to market accounting (fair value accounting)** – valuing assets based on their current market price rather than their historical price
- **credit default swap (CDS)** – bet on whether a loan will be repaid; type of insurance that allows hedging

## Principles

- Our current financial crisis is called the Great Recession or the Subprime Crisis.
- According to the definitions, the recession began in December 2007 and ended in June 2009.
- Freddie Mac and Fannie Mae would implicitly guarantee mortgages from banks (moral hazard).
- Securitization created a moral hazard problem: the lending bank wouldn't suffer from defaults.
- Low interest rates by the Federal Reserve caused a housing bubble, which subsequently crashed.
  - In the early 2000's the federal funds rate was far below the Taylor Rule suggested level.
  - Adjustable rates were less than fixed rates, encouraging ARMs.
- Congress changed bankruptcy laws, so debtors began paying off credit cards rather than mortgages.
- Low down payments meant many people were underwater when home prices fell: they owed more on their mortgage than the house was worth. So they just walked away, defaulting.
- Government incentivized debt over equity funding, causing low equity cushions & high leverage ratios.
- With mark to market accounting a bank can become insolvent on paper even though it is not illiquid.
- Credit default swaps of MBSs allowed banks to hedge against the risk of mortgage default.
  - But models assumed housing prices would always go up.
  - Systemic risk wasn't taken into account and premiums were priced too low.
- In QE1 the Federal Reserve bought \$1.2 trillion in mortgage backed securities.
- In QE2 the Fed plans to buy \$600 billion of long term (30 year) treasury securities.
- Fed used to sterilize discount loans and MBS purchases. Not anymore due to interest on reserves.
- The implicit guarantee that banks will be bailed out in the future encourages excessive risk taking.

## causes of subprime crisis

- incentivized home ownership
- incentivized subprime lending
- wrong credit ratings
- ABCT boom/bust cycle
  - housing bubble
- pro-cyclical bank regulation
- misguided bailouts / stimulus
  - creates moral hazard

## government response

- bailouts / stimulus spending
  - Federal Reserve
    - quantitative easing
    - quantitative easing 2
  - Treasury
    - Troubled Asset Relief Program (TARP)
- regulation
  - Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010

## home ownership

- advantages
  - building equity
    - collateral for later loans
    - disciplines savings
  - tax benefits
    - mortgage interest deduction
    - housing tax credit
- disadvantages
  - not diversified
  - limits labor mobility

## government incentives

- mortgage interest deduction
- federal housing tax credit
- Community Reinvestment Act (CRA)
  - prohibited redlining
  - encourages sub-prime loans
- government guarantees
  - Freddie Mac, Fannie Mae
    - mortgage backed securities

## bank issues

- moral hazard
  - implicit Freddie Mac guarantee
  - securitization of mortgages
  - FDIC insurance
- Community Reinvestment Act
  - prohibited redlining
  - encourages sub-prime loans
  - penalties for non-compliance
    - fines
    - prevented from merging

## credit rating agencies

- no free market in ratings
  - government mandates top 3
    - S&P, Moody's, Fitch
- immune from lawsuits
  - no penalty for wrong ratings
  - first amendment
  - contrast: auditors can be sued
- conflicts of interest
  - also provide consulting

## Austrian business cycle

- boom period
  - low interest rates 2002-2006
  - inflated housing bubble
- bust period
  - malinvestments discovered
  - recession 2007-2009

## bursting the bubble

- bankruptcy law change
  - credit cards debt harder to avoid
  - pay credit card before mortgage
- mortgage payments increased
  - because interest rates rose
    - adjustable rate mortgages
  - mortgage defaults
    - lower housing prices
- mortgages underwater
  - mortgage defaults

## bank insolvency

- banks were overleveraged
  - government promoted debt
    - double tax on dividends
    - deduction of bond interest
- mark to market accounting
  - assets valued at fire sale prices
  - pro-cyclical
- equity requirements for banks
  - must reduce leverage
    - sell off assets

## credit default swaps

- bet on whether loan repaid
  - type of insurance
  - helped hedging risk
- models wrong
  - housing prices always up
  - premiums too low
- insurers defaulted on CDSs
  - AIG, Lehman Brothers

